



Hello! I'm Parisa Sahba

Graphic Designer

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Husband Visa

English  
Written & Spoken

Farsi/persian  
Written & Spoken

### ABOUT ME

Highly creative Graphic and Web Designer with 15 years experience in multimedia marketing and print design.

Established leader and subject matter expert recognized by management for ensuring quality and streamlined departmental design processes.

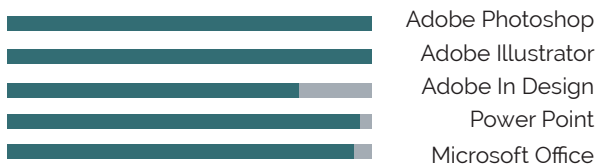
Results driven professional generating adverts for web magazine and leading papers in the UAE including Khaleej Times, Gulf News and Property Weekly.

Resourceful key member of team who is able to take the initiative and work independently on multiple projects.

Accustomed to performing in deadline-driven environments with an emphasis on creativity and quality control.

### SKILLS

Platforms: Windows , Mac



### Air Charter International Seawings Seaplane / Jet-ops

In-house Graphic Designer, UAE 2014-Present

- Air Charter International is a global company based in the UAE offering a range of charter flights and commercial sightseeing tours across the UAE and Europe. The Head Office is based in Dubai, UAE with others in Sofia, india and kosovo.
- Developed and maintained Seawings (UAE) and Air Charter International (Global) Brand guidelines.
- Created all corporate collaterals including branding, corporate/marketing brochures, websites, social media content, company templates for presentations/documents, on-site and aircraft signage, digital campaigns, collateral.
- Provided day-to-day graphic design, photography and videography services for Seawings and Air Charter International collateral and jet-ops.
- Created and managed corporate image library.

### Temporary / Freelancer

Project designer / UAE - 2012-2014

- Designed high-impact creative advertisements, logos, catalogues, brochures, posters, stationary, business cards, banners, outdoor graphics.
- Pro-actively developed relationships with clients and advertisers resulting in positive outcomes for all parties.
- Delivered corporate and promotional design jobs for high profile clients including:  
Al Thuraya . Documentary Voices . Grill Garage . Smart Fitness . CIPRIANI Yas Island Gooya Magazine . Hamshahry Newspaper . Rocco Forte Hotel Abu Dhabi . Suvorof Restaurant . Umi Sushi Restaurant . Movida Club Dubai . Audimas Sportswear ERA energy co.

## Think Design Me

Senior Designer, UAE 2010-2012

- Think Design Me is a creative agency based in the UAE providing clients with a full suite of marketing services.
- Senior Graphic Designer responsible for all of the groups advertisement projects from conception to completion.
- Worked closely with the management within a cross-functional team and responsible for seeking approval from inception for all proposed project
- Responsible for all design and creativity of whole Advertisement packages including Newsletters, Catalogues, Packing, Stationary, Logo, Leaflet or Flyers, Poster, Presentation, Outdoor Graphics etc.
- Created designs and corporate identity for some of the most successful clients in the UAE region.

## Pasargad Group

Senior Designer, UAE 2007-2009

- Parsargad Group is [a creative agency] based in the UAE providing clients with a full suite of services.
- Senior Graphic Designer within the office responsible for all of the groups advertisement projects from conception to completion.
- Responsible for creating ads for leading media outlets such as Gulf News, Al Khaleej, Property Weekly, KM Russian Magazine, Al Vasisit (Arabic), Gooya and Ertebat (Persian), Mahan Airline Journal.
- Responsible for Tourism and Real Estate advertisement projects handling 100% of the company's pre-press and production work.
- Designed creative advertisements, newsletters, catalogues, packing, stationary, logos, promotional flyers, business cards, letterheads, outdoor advertising.

## Kish Commercial Media

Graphic Designer  
Kish Island Iran 2005- 2007

## EXPERIENCE IN IRAN

### Future Art Advertising Institute

Graphic Designer  
Mashhad Iran

## EXPERTISE

- Graphic design for [web, print, outdoor branding etc
- Photography, photo editing
- Managing and executing design process for print/digital outputs

## EDUCATION

### High School, Iran

Diploma in Graphic Design  
1994-1998

### Alzahra University, Iran

Associate Degree in Graphic Design  
1999-2001

### Youth Cinema Association

Diploma in Photography  
1999

## MY HOBBIES

- Reading
- Photography
- Cooking
- Yoga